



Contact

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Email

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City

Sao Jose do Rio Preto,
Sao Paulo, Brazil.

Education

Design & Audiovisual

UNILAGO

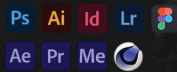
Soft Skills

- Adaptability
- Proactive
- Project Leading
- Teamwork

Languages

- Portuguese
- English

Tolls



michaelbruno.design

Michael Bruno

Lead Designer | Video Editor | 3D Enthusiast | AI Explorer

My goal is to creatively and efficiently solve all design problems, whether for print, digital, 3D, motion graphics, key visual, or UI.

Experience

2022 - Present

MIRA Safety | Austin, TX - U.S.

• Lead Designer

With MIRA, I started as a Graphic Designer and Video Editor, stepping up as Lead Designer in the second half of 2022. During this time, I've created many different design projects, such as ad designs, video editing, photo retouching and manipulation, motion graphics, 3D designs, merchandising, and so on.

I lead the design team to ensure our campaigns' visual mood and identity are aligned and on-brand.

2021 - 2022

DUCKBILL Cookies & Coffee | SJRP, SP - Brazil.

• Senior Designer

DUCKBILL is a sweet brand with more than 30 coffee shots around Brazil; here, I did a large amount of print and digital works such as flyers, banners, cards, menus, folders, digital billboards, stickers, 3Ds, merchandising, visual campaigns, email design, landing pages and more. As a Senior, I directed the visual moods and designed pipelines to bring the best assets and reach the best result for a campaign.

2019 - 2021

Infinite Franchise | SJRP, SP - Brazil.

• Social Media & Graphic Designer

I've worked with various types of design creations like digital and printable billboards, stickers, ad designs, neon type, video editing, photo retouching, motion graphics, and more.

I've onboarded franchisees on their journey in marketing and social media from the creation, retention, and monetization.

B2B and B2C contact happened constantly with different brand partners, production companies, and final customers.

2018 - 2019

Estacao Cultural Bookstore | SJRP, SP - Brazil.

• Social Media & Graphic Designer

I had the opportunity to create the digital presence of this company, and with that, a lot of work was done with banners, flyers, gift cards, videos, key visuals, and some creative works on POS.

A lot was done on social media; I've worked with content creation, community maintenance, post calendar, and marketing campaigns to boost both social engagement and sales.